

From: College of Coastal Georgia [ia@ccga.edu]
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Campus Connection

College of Coastal Georgia Newsletter

June 2011

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Birthdays



JUNE

- 13 - Paula Porter
- 14 - Kathy Halliwell
- 14 - Jordan Hernandez

New Hires

Economic Study Demonstrates Benefits

College Impacts Local Community by over \$131 Million

A recent study during the 2010 fiscal year (July 1, 2009 through June 30, 2010) conducted by the Selig Center and Terry College of Business reported the economic impact of the 35 colleges and universities in the University System of Georgia. On whole, the state of Georgia's economy was impacted in the amount of \$12.6 billion. The College of Coastal Georgia reported an economic impact of \$69.7 million during its first year as a four-year institution. Additionally, capital projects for the College of Coastal Georgia totaling \$61.4 million in output during 2010 brought the total economic impact to \$131.1 million.

Modeling the impact of similar colleges within the University System of Georgia during the 2010 fiscal year, the college's ongoing impact on the coastal community is bright. Included in this study are Macon State College and Gainesville State College. These schools serve as model institutions to the College of Coastal Georgia.

A college's financial impact is measured largely by spending (personnel services, operating expenses, and student expenses) in the local community as well as the college's employment impact. Macon State impacted its local community by \$162.3 million during the 2010 fiscal year. Gainesville State impacted its community by \$204.9 million. Similar institutions having over double the economic impact during the course of the 2010 fiscal year bode well for the future of the Coastal Georgia region as the College of Coastal Georgia continues to expand.

Macon State had an employment impact of 1,789 jobs. Gainesville State's impact was 2,253 jobs. As of the 2010 report, the College of Coastal Georgia employment impact was 828 jobs. Across the University System, approximately 34 percent of these positions were on campus (University System employees) and 66 percent were off-campus positions in either the private or public sectors. On average, for each job created on campus there were 1.9 off-campus jobs that exist because of spending related to the institution. As the College continues to expand its student body, so

Judy Johnston
President's Office

Heidi Leming
Student Life

Lorraine Moyer
Business Services

Amber Sutor
Residence Life

Calendar



JUNE

10 - Georgia Artists with Disabilities

Annual traveling exhibit of award-winning art including
alumnus Gene Threats '80
through July 9
Historic Ritz Theatre
Brunswick

**12 - A Little Light Music
Island Garage Band**

7-9 p.m.
Lighthouse grounds
St. Simons Island

15 - Foundation Trustee Meeting

11 a.m.
Southeast Georgia
Conference Center

16 - Staff Assembly

21 - New Foundation Trustee Orientation

26 - Jazz in the Park

Sam Rodriguez Latin Jazz
7-9 p.m.
Lighthouse lawn
St. Simons Island

too will its employment impact expand.

Additionally, continued expansion of the intercollegiate athletic department and the completion of a new campus center and on-campus housing will add to the college's local economic impact.

Dr. Don Mathews, Professor of Economics at the College, summarized, "The effect of colleges and universities on economic development at the local, state, and national levels is enormous. Colleges and universities help people become more productive workers and citizens. They are also key partners with businesses, nonprofit organizations, and governmental institutions. In addition, what doesn't show up in economic impact analyses is the cultural and community enrichment that colleges and universities provide - that impact is significant."

Meshanko Awarded National Scholarship

Coordinator of Career Services Chris Meshanko received a scholarship to attend the 2011 National Association of Colleges and Employers (NACE) Conference and Expo in Grapevine, Texas, May 31 - June 3. Meshanko was one of only thirty career services professionals to receive a scholarship, valued at \$1,700, from the NACE Foundation,

Over 1,600 colleges, universities, and employers attended the conference. According to Meshanko, the conference was a wonderful networking opportunity. "More than one hundred colleges, universities, and employers are now aware of the College of Coastal Georgia and the quality of our programs. The contacts and resources I obtained from the conference will really benefit our students and alumni."

Career Services, a unit of Student Affairs, is located in the Andrews Student Services Center. To learn more about Career Services, click [here](#).

112 Students Named Presidential Scholars for Spring

The College of Coastal Georgia Office of the President has listed the names of the 112 Presidential Scholars for the Spring 2011 term.

To be named to the President's List of Scholars, a student must be enrolled for twelve hours or more with a term grade point average (GPA) of 4.00.

To view the list, click [here](#).

Foundation Annual Fund Campaign Update

As of May 25, annual fund campaign efforts had achieved 70.8% of the 2011 goal. Shooting for \$2,155,000, the Foundation has raised \$1,526,296.

According to the Advancement Office analysis, the Alumni

Scholarship challenge is at 85.4% of goal (\$4,270 towards a goal of \$5,000), the community campaign is at 39.4% of goal (\$142,059 towards a goal of \$360,000) and major gifts has achieved 108.5% of goal (\$1,302,800 on a goal of \$1.2 million.)

Faculty and staff contributions are at 15.6% with \$4,693 collected on a \$30,000 goal for 2011.

Read more about the [2011 Annual Fund Campaign](#). To participate, click [here](#).



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