

3.2.11 The institution's chief executive officer has ultimate responsibility for, and exercises appropriate administrative and fiscal control over, the institution's intercollegiate athletics program. **(Control of intercollegiate athletics)**

Compliance Status: Compliance

[Section 15](#) of the USG *Board of Regents Business Procedures Manual* defines an "auxiliary enterprise" or "auxiliary service" as

An activity that exists to provide a service directly or indirectly to students, faculty, or staff, and for which a fee is charged that is related to, but not necessarily equal to, the cost of the service. Auxiliary enterprises are operated on a self-supporting basis, where the combination of fees and other revenues is sufficient to meet costs.

Subject to limited exceptions, auxiliary enterprises are not subsidized by state appropriations, or other educational and general revenues.

[Section 15.1](#) of the *Board of Regents Business Procedures Manual* provides that all auxiliary enterprises are classified as business operations, and therefore are under the direct management, control and supervision of the chief business officer of the institution. In accordance with [Article III, Section C](#) of the *College of Coastal Georgia Statutes*, the chief business officer reports directly to the President of the institution, who is the chief executive officer of the College. Further, Article II of the *Statutes* articulates the President's authority and responsibilities. Pursuant to [Section B](#) of this Article, the President shall be the "executive head of the institution and all of its departments and exercise such supervision and directions as will promote the efficient operation of the institution."

[Section 7.2.2](#) of the *Board of Regents Policy Manual* specifically classifies intercollegiate athletics as an auxiliary enterprise and states that budgetary management of such enterprises rests with the institution. Further, [Section 4.5.1](#) of the *Board of Regents Policy Manual* provides that

Management and control of intercollegiate and intramural athletic affairs shall be the responsibility of the respective institutional authorities. Each institution participating in a program of intercollegiate athletics is expected to take the necessary steps to ensure that its management of the program is in compliance with the provisions of applicable federal laws and the regulations of any athletic conference with which it is affiliated.

Under [Article III, Section H](#) of the *College of Coastal Georgia Statutes*, the Director of Athletics reports directly to the President. In light of this relationship, and as the chief executive officer of the institution, the President has been actively engaged in exerting appropriate administrative and fiscal control over the institution's athletics department.

Support Documentation

[USG Board of Regents Business Procedures Manual, Section 15](#)

[USG Board of Regents Business Procedures Manual, Section 15.1](#)

[College of Coastal Georgia Statutes, Article III, Section C](#)

[College of Coastal Georgia Statutes, Article II, Section B](#)

[USG Board of Regents Policy Manual, Section 7.2.2](#)

[USG Board of Regents Policy Manual, Section 4.5.1](#)

[College of Coastal Georgia Statutes, Article III, Section H](#)