

**3.2.12** The institution's chief executive officer controls the institution's fund-raising activities exclusive of institution-related foundations that are independent and separately incorporated. **(Fundraising activities)**

**Compliance Status:** Compliance

The President of the College of Coastal Georgia maintains control of fund-raising activities sponsored by the institution and by the related cooperative organization, the College of Coastal Georgia Foundation.

The College has set its fundraising policies in accordance with the USG Board of Regents fundraising policies, found in [Section 7.4](#) of the *Board of Regents Policy Manual*, stipulating that:

*Each President is authorized to execute those documents necessary to provide proper fiscal management of those funds accepted under this authorization and, at their discretion, to further delegate the authority to execute such documents to the chief business officers of the institutions.*

Additionally, the Board encourages institutions under its control to seek the support of private individuals and organizations. The College has developed a relationship with the College of Coastal Georgia Foundation through which the institution seeks private financial support. The College of Coastal Georgia Foundation is required by [Section 12.5.2](#) of the *Board of Regents Policy Manual* to make available all financial records and to present evidence to the College President's satisfaction that the cooperative organization meets the needs of the institution and functions in accordance to the mission of the College. These terms, ensuring the ultimate role of the President in fundraising activities, are stated in the [Memorandum of Agreement](#) between The College and the College of Coastal Georgia Foundation.

The College and the College of Coastal Georgia Foundation maintain a mutually beneficial, supportive and cooperative relationship. Most recently, the College of Coastal Georgia Foundation developed and adopted its first-ever [Institutional Strategic Plan \(2010-2012\)](#) as a means to sustain the College in its implementation of the [2020 Vision: A Decade and Beyond](#). The College's President and Vice President for Business affairs both serve as ex-officio, voting members of the Foundation.

The strong alignment of the College and the College of Coastal Georgia Foundation is further illustrated through the centralized administrative leadership provided for the College's development programs and the College of Coastal Georgia Foundation's operations under a single umbrella of the College's Advancement Office. The Assistant Vice President for Alumni and Annual Giving (in the absence of the Vice President for Advancement – position currently vacant) serves on the President's Cabinet. This organizational structure, coupled with the President's ex-officio membership on the College of Coastal Georgia Foundation, further ensure the President's ultimate control of the institution's fundraising activities via direct involvement.

**Supporting Documentation**

[\*USG Board of Regents Policy Manual, Section 7.4\*](#)

[\*USG Board of Regents Policy Manual, Section 12.5.2\*](#)

[\*Memorandum of Agreement between the College of Coastal Georgia and the College of Coastal Georgia Foundation\*](#)

[\*2010-2012 College of Coastal Georgia Foundation Strategic Plan\*](#)

[\*2020 Vision: A Decade and Beyond \(strategic master plan\)\*](#)